

# THE OKLAHOMA PHOTOGRAPHER

Covers	1 Issue	Full Year
Back Outside — 8½x11 (Color)	NA	\$800
Front Inside — 8½x11	NA	\$800
Back Inside — 8½x11	NA	\$800

## Advertising Rates

Inside Pages	1 Issue	Full Year
Full Page — 7½x 10	\$185	\$550
¾ Page — 4¾x10	\$170	\$500
½ Page — 7½ x 4¾	\$160	\$450
1/3 Page — 4¾ x 4¾	\$150	\$400
¼ Page — 5x3½	\$120	\$350

**Deadlines:** 45 days prior to the month of publication (shown in parenthesis). *"The Oklahoma Photographer"* will be published three times a year: April 1st (Summer) July 1st (Fall) December 1st (Spring) Newsletter: January 1st web page; 24/7

***"Quality, Not Quantity"***

**Questions? Call Jon Smith 405-794-0879 or 405-919-3832 Email: okphoto@sbcglobal.net**

PPO Mailing List (Approximately 400 names & E-mail addresses) **Free**, with the purchase of **any Full Year ad**, you may receive a membership mailing list e-mailed in Excel format approximately 30 days after each issue of the magazine is mailed.

## Important Note

Ads may be e-mailed as an attachment in .jpg or .tif format (300 dpi) or high res. pdf file or sent on a CD. Deadlines posted are for ads we already know are coming and have already set aside space for. If you are a new customer and wait until the deadline to decide to run an ad, there will be no space available. We do our layout weeks before the deadline.

### Return this Portion

## INSERTION ORDER

(Please Check Appropriate Boxes)

<u>Rate</u>	<u>Start</u>	<u>Ad size:</u>	<u>Colors:</u>
<input type="checkbox"/> 1 Issue	<input type="checkbox"/> Next Available Issue	<input type="checkbox"/> Cover	
<input type="checkbox"/> Full Year	<input type="checkbox"/> Other	<input type="checkbox"/> Full Page	<input type="checkbox"/> 4/4 Color
Business Name _____		<input type="checkbox"/> 3/4 Page	<input type="checkbox"/> B/W
Address _____		<input type="checkbox"/> 1/2 Page	
		<input type="checkbox"/> 1/3 Page	
Contact _____		<input type="checkbox"/> 1/4 Page	
Phone # _____		<input type="checkbox"/> Mailing List	
E-mail _____			
Authorized by: _____			
Date: _____			

***This order form with PAYMENT IN FULL must be completed, signed and returned. Checks made payable to PPO.***

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